

MARIUS STACKEVICIUS

Marius holds a degree in Computing with Business from Kingston University in London and is a certified CISM professional.

He has a proven track record of mitigating cybersecurity risks and helping businesses achieve their goals safely and securely.

With a passion for staying informed about the latest trends and developments in cybersecurity, Marius regularly consumes industry-related podcasts and publications.

In his free time, he enjoys playing basketball and guitar. These interests reflect his well-rounded approach to life, which combines both technical skills and creativity.



Cybersecurity prevents cyber attacks





LEVERAGING
CYBERSECURITY AS
A BUSINESS
GROWTH **ENABLER**

BY MARIUS STACKEVICIUS

MOVING CYBER FROM **BLOCKER** TO **ENABLER**

Supporting the business to deliver key strategic goals

"Villains" who turned heroes - shifting the mindset and improving awareness

Embracing business growth with secure innovation at the core of your strategies



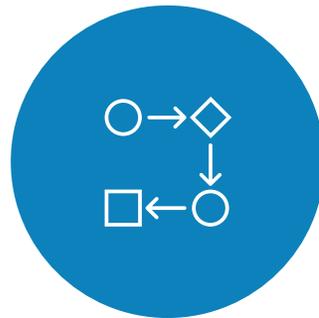
CYBERSECURITY & BUSINESS GOALS

HOW THE CYBERSECURITY FUNCTION CAN SUPPORT
THE BUSINESS TO DELIVER KEY STRATEGIC GOALS

UNDERSTAND YOUR BUSINESS



ENGAGE
KEY STAKEHOLDERS



UNDERSTAND
BUSINESS PROCESSES

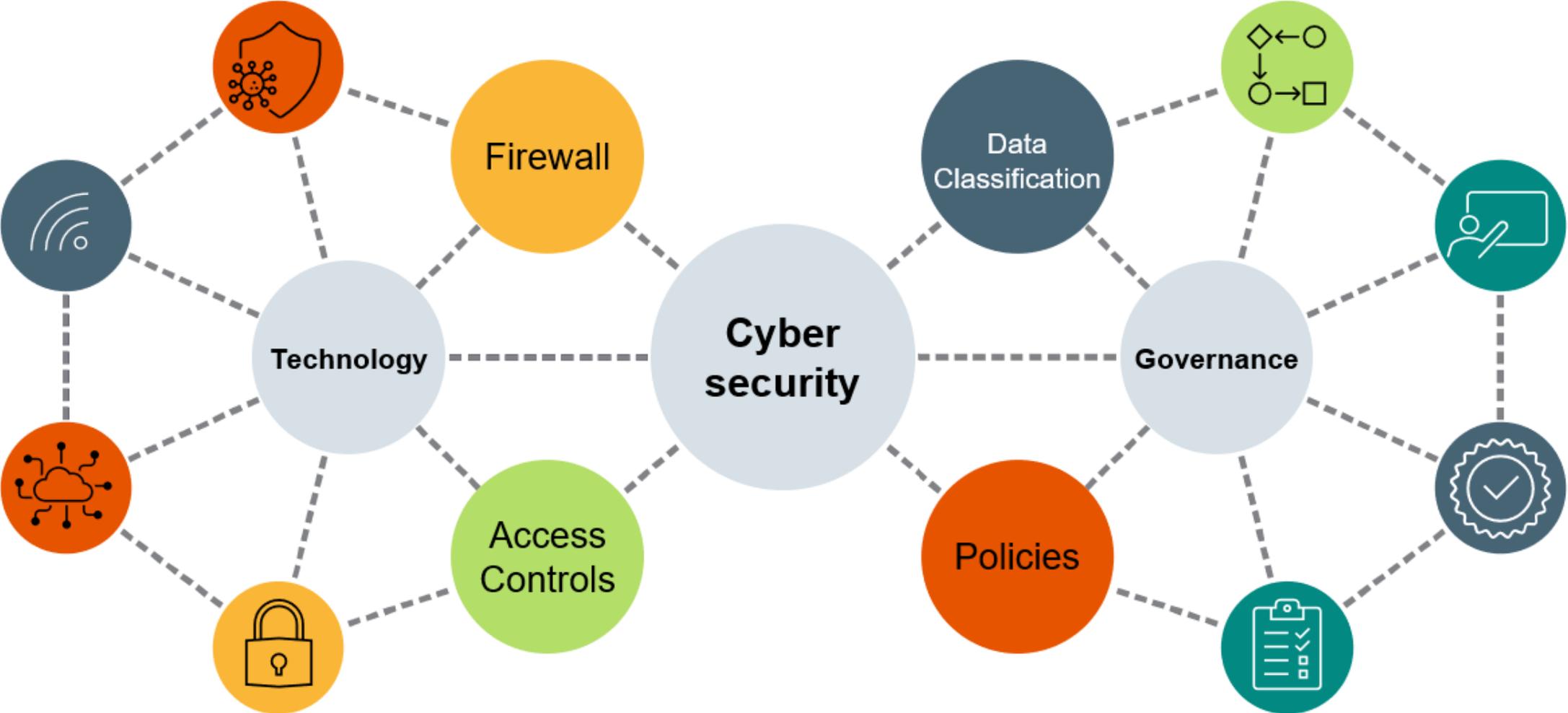


UNDERSTAND
INFORMATION NEEDS



UNDERSTAND
RISK APPETITE

CONNECT TECHNOLOGY AND GOVERNANCE



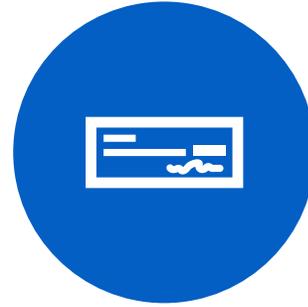
SUPPORTING YOUR BUSINESS GOALS



MAINTAINING CUSTOMER
TRUST



PROTECTING AGAINST
FINANCIAL LOSS



COMPLYING WITH
REGULATIONS



DRIVING BUSINESS
INNOVATION AND GROWTH



"VILLAINS" WHO TURNED "HEROES"

SHIFTING THE MINDSET AND IMPROVING AWARENESS

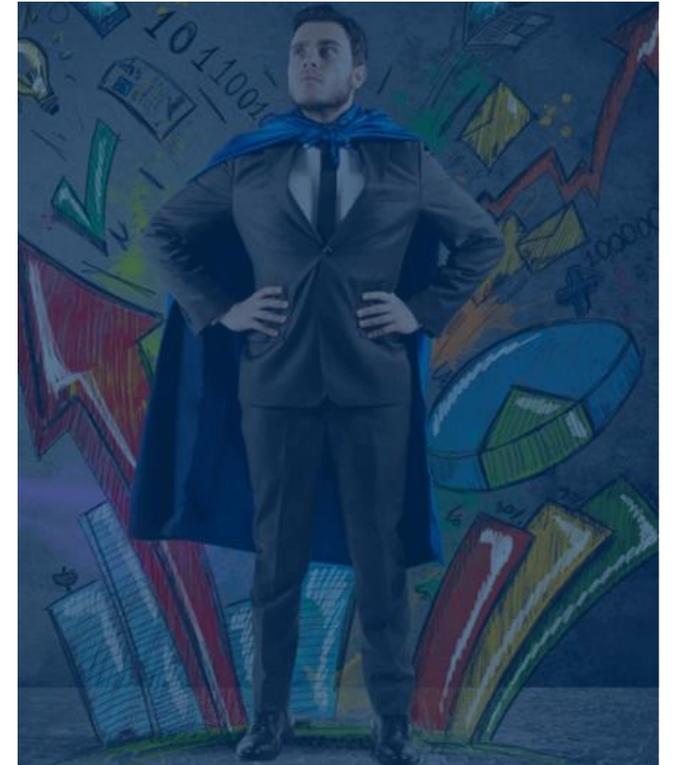
SHIFT THE MINDSET



IMPORTANCE OF
AWARENESS AND
EDUCATION



TURNING "VILLAINS"
INTO "HEROES"





BUSINESS GROWTH WITH SECURE INNOVATION

EMBRACING BUSINESS GROWTH WITH SECURE
INNOVATION AT THE CORE OF YOUR STRATEGIES

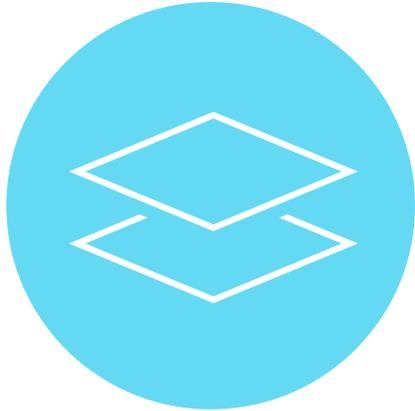
THE ROLE OF CYBERSECURITY IN SUPPORTING INNOVATION



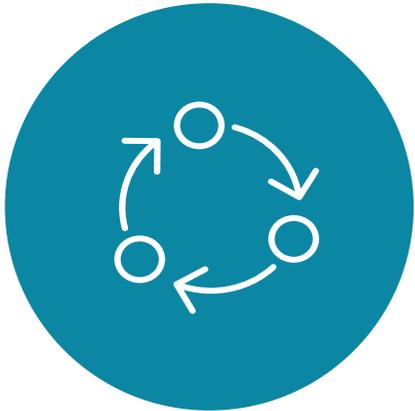
FOSTERING A
CULTURE OF
SECURITY AND
INNOVATION



BEST PRACTICES FOR EMBEDDING CYBERSECURITY IN THE INNOVATION PROCESS



SECURE BY DESIGN



REGULAR RISK
ASSESSMENTS



CONTINUOUS
MONITORING TO REFINE
PRACTICES

A woman with dark hair in a ponytail, wearing a white lab coat, is shown in profile from the chest up. She is looking out of a window with a metal railing, her expression thoughtful. The scene is dimly lit, with a blue tint. The text 'IN CONCLUSION' is overlaid in white, serif font on the lower left side of the image.

IN CONCLUSION