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Unlocking the Value:

Elevating Cyber Security from Technical Concern to Strategic Asset

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APRIL 2025

How is Cyber Security perceived?

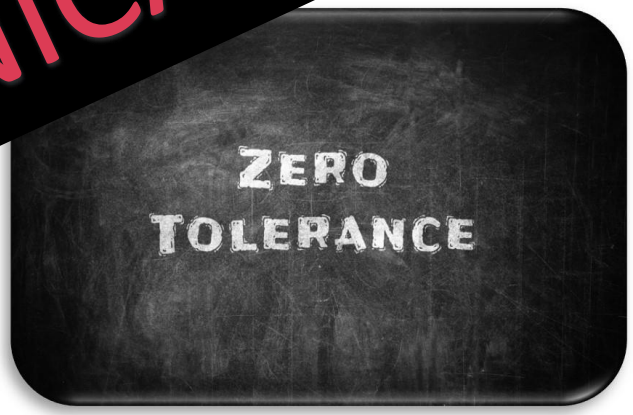
Look familiar?

Cyber incidents

Phishing Simulations

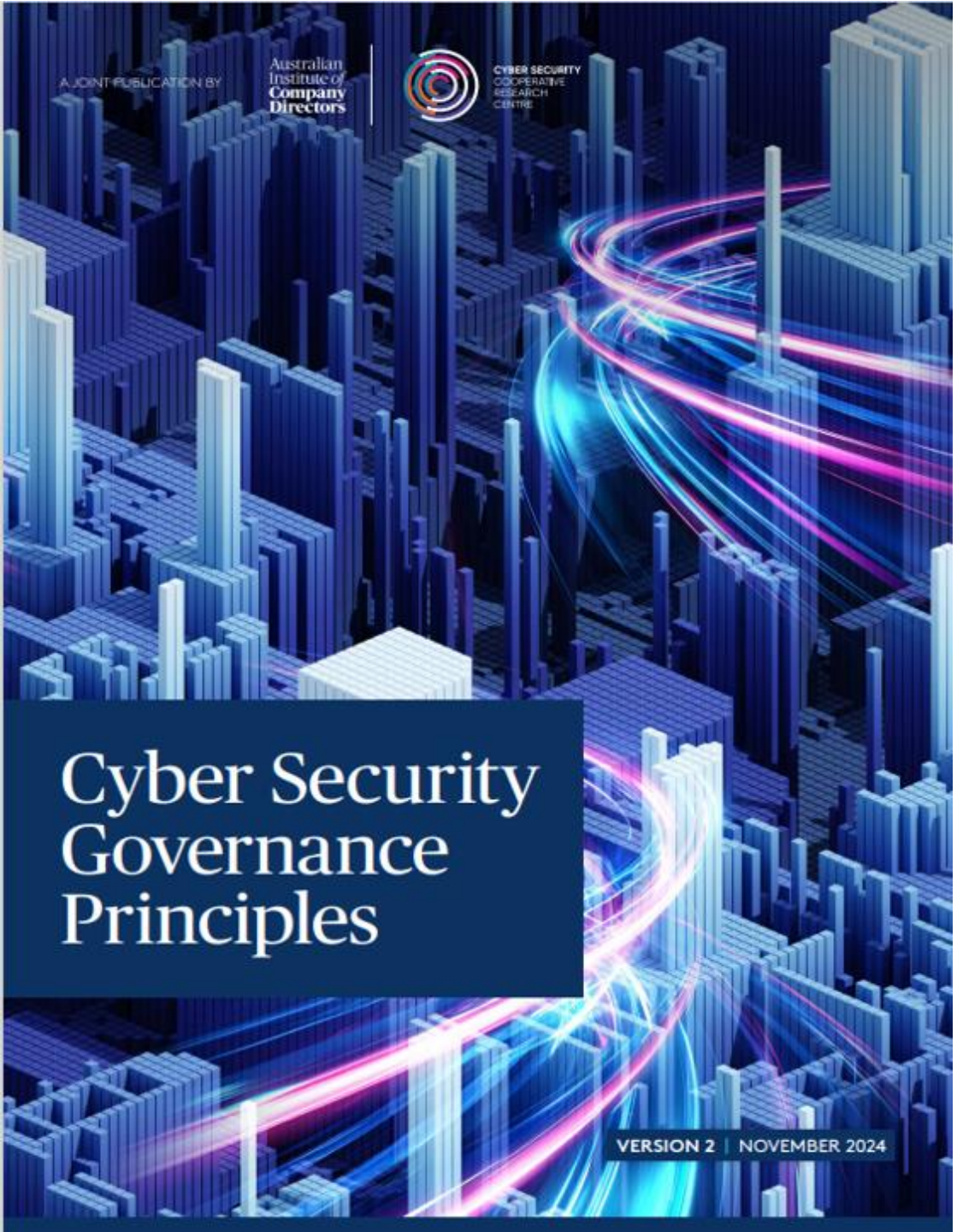
TECHNICAL MEASURES

Cyber Awareness Compliance



Policy Breaches

Audit Findings



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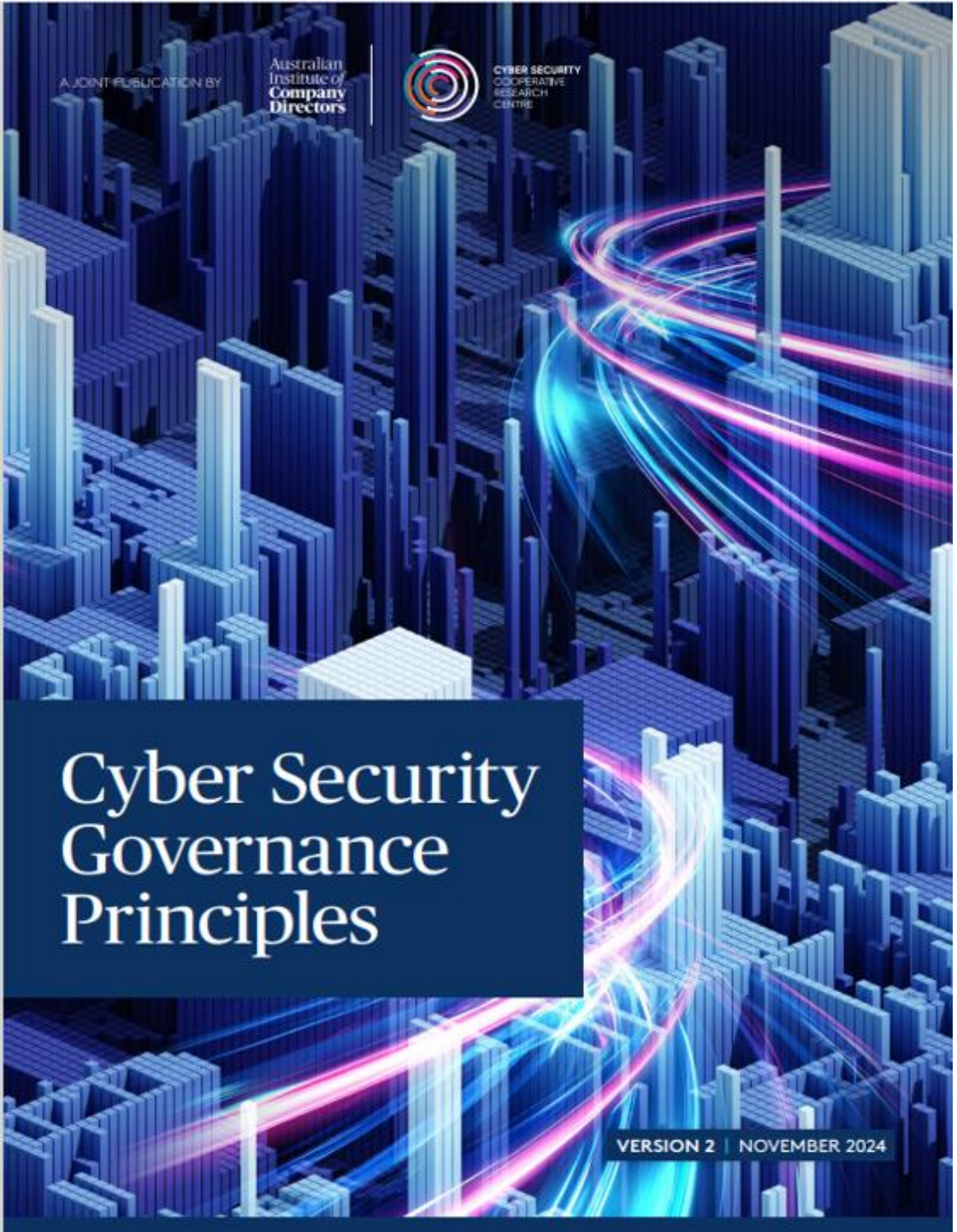
PRINCIPLES
1. Set clear roles and responsibilities
2. Develop, implement & evolve a comprehensive cyber strategy
3. Embed cyber security in existing risk management practices
4. Promote a culture of cyber resilience
5. Plan for a significant cyber security incident



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CISO TRANSLATION
• Clear board reporting – no jargon • Clear roles and responsibilities for cyber
• Cyber strategy signed off and maps to business strategy • Plan (or program) to enhance cyber security capability
• Key digital assets and data reported on • Cyber risk is managed (like any other) • External review of control effectiveness • Assessment of 3rd party supply chain
• Security awareness across business - mandatory • Communications reinforcing cyber from executive
• Cyber security incident response plan is tested • Clear communications during an incident

Our Story

Where we started - context

Accountability

Strategic Alignment

Cyber Risk Position

Metrics

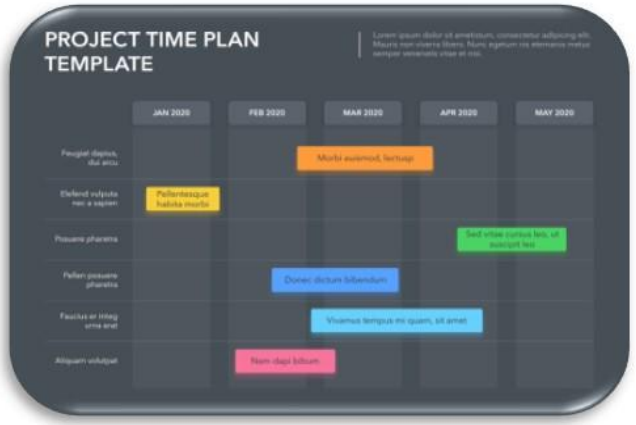
Structure

Perceptions…

THE GREAT RESET

Reposition & Realign

Strategy Reset



Cyber Program Uplift

Business Reporting

Redefine Critical

Bolster Capability

Manage Risk & Resilience

- ❑ Cyber security can be elevated to a strategic asset
- ❑ You need to reposition your approach
- ❑ Show the value and impact of when cyber goes wrong (and right) – with the facts
- ❑ Understand what resonates with your stakeholders – in a language they understand
- ❑ Engage across your organisation – to have your voice heard when you're not in the room

THANK YOU!

LET'S TALK!

robbiewhittome